



**CITY OF BEVERLY HILLS**  
455 N. Rexford Drive  
Beverly Hills, CA 90210  
Municipal Gallery

## **Next Beverly Hills Committee Meeting**

### **MEETING HIGHLIGHTS**

Tuesday, October 29, 2019  
8:00 AM

#### **MEETING CALLED TO ORDER**

Date / Time: October 29, 2019 / 8:00 AM

**IN ATTENDANCE:** Councilmember Gold, Councilmember Wunderlich, Marketing and Economic Sustainability Manager Laura Biery, Director of Public Works Shana Epstein, Management Analyst Michael George, Kaveh Farshad, Derrick Ontiveros, Kipton Cronkite, David All, Irma Hopkins, Kory Klem, Robert Bibeault, Alex Sarican, Allison Adams, Gazelle Rastegar, Gilberto Vega, Noelle Freeman, Steven Weinglass, Scott Syme Jr., and Joel Hile.

#### **1) Public Comment**

Members of the public were given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: None

#### **2) Welcome**

##### **a) Beverly Hills Councilmember Julian Gold and Councilmember Robert Wunderlich**

- No update

##### **b) Next Beverly Hills Chair Kaveh Farshad and Vice Chair Derrick Ontiveros**

- Chair Kaveh Farshad provided a brief overview of the Committee.

##### **c) Self-Introductions of Guests and New Members**

- Scott Syme Jr., real estate professional

##### **d) Opening Announcements**

- None

##### **e) Special City Presentation**

- Director of Public Works Shana Epstein provided information on the City's Urban Forest Management Plan and shared highlights including that 26% of the City is covered by trees and that palm trees are the most common species of tree in the City.

#### **3) Current Business**

##### **a. Initiative Subcommittee Updates:**

###### **1. Next Night**

- No update.

###### **2. Next Beverly Hills Incubator**

- Next Beverly Hills Incubator Initiative Co-Chair Tal Navarro shared an update that a new cohort will soon be starting and that the application process is preparing to be underway. The group discussed the idea of an alumni group for past Incubator members.

###### **3. Next Beverly Hills Coding Bootcamp**

- No update.

**4. North Canon Wall Mural Art**

- Arts Co-Liaison Kory Klem provided an update that promotional materials for the mural are being developed and that details for a commemoration event are currently being planned.

**b. Standing Subcommittees Updates:**

**1. Marketing Subcommittee**

- Marketing Subcommittee Chair Noelle Freeman gave an update that the Subcommittee is developing protocol and process templates to guide the Committee's future marketing efforts.

**2. Membership Subcommittee**

- No update.

**3. Events Subcommittee**

- Events Subcommittee Chair Kipton Cronkite shared an update that the upcoming mixer event will be at the Scenario Studio Pop-Up experience on Rodeo Drive.

**c. Community Liaisons Reports**

- Transportation Liaison Kory Klem gave an update that the City is continuing to study potential options for a north portal entrance to the forthcoming subway station and other transportation alternatives including scooters.
- Council Liaison Robert Wunderlich mentions that the Council is studying inclusionary housing and that updates to the Complete Streets Plan will be presented to the public later in the week.

**4) New Business**

**a. Vice Chair Election**

- Chair Kaveh Farshad provided an overview the process for the upcoming Vice Chair nomination and election process.

**b. Pitch (New initiative proposals)**

- None.

**c. Tell (Share interesting and relevant next-gen related info and events)**

- Council Liaison Robert Wunderlich shared updates on the Peace and Love sculpture commemoration ceremony and the BOLD Holidays kick-off.
- Council Liaison Dr. Julian Gold shared updates on the Woofstock event and the Get to Know Your City event.
- Public Works Liaison Steven Weinglass shared an update on the Music Mends Minds Program at Roxbury Park.

**d. Next Meeting: November 19, 2019 / 8:00 AM**

**5) ADJOURNMENT**

Date / Time: October 29, 2019 / 8:55 AM