



**Beverly Hills City Council Liaison / Next Beverly Hills Committee will conduct a Regular Meeting, at the following time and place, and will address the agenda listed below:**

**CITY OF BEVERLY HILLS  
455 N. Rexford Drive  
Beverly Hills, CA 90210**

**TELEPHONIC VIDEO CONFERENCE MEETING**

**Beverly Hills Liaison Meeting**

<https://www.gotomeet.me/BHLiaison/nextbeverlyhills>

**No password needed**

**You can also dial in by phone:**

**United States (Toll Free): 1-877-309-2073 or United States: +1 571-317-3129  
Access Code: 186-062-429**

**Thursday, March 18, 2021  
6:00 PM**

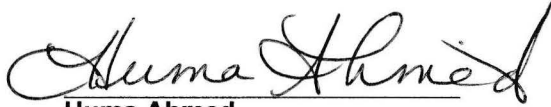
*Pursuant to Executive Order N-25-20, members of the Beverly Hills City Council and staff may participate in this meeting via a teleconference. In the interest of maintaining appropriate social distancing, members of the public can view this meeting through live webcast at [www.beverlyhills.org/live](http://www.beverlyhills.org/live) and on BH Channel 10 or Channel 35 on Spectrum Cable, and can participate in the teleconference/video conference by using the link above. Written comments may be emailed to [nextbh@beverlyhills.org](mailto:nextbh@beverlyhills.org).*

**AGENDA**

- 1) Public Comment
  - a. Members of the public will be given the opportunity to directly address the Committee on any item not listed on the agenda.
- 2) Welcome & Introductions
  - a. Next Beverly Hills Chair Noelle Freeman and Vice Chair Tiffany Davis
  - b. Mayor Lester Friedman and Councilmember Julian A. Gold, M.D.
  - c. Self-introductions by guests and prospective new members
- 3) Current Business
  - a. Community Spotlight
    - i. Submit your spotlight to [nextbh@beverlyhills.org](mailto:nextbh@beverlyhills.org)
  - b. Next Up - City announcements for the next generation
  - c. Subcommittee Updates
    - i. Next Gen Civic Action
      1. Open BH
      2. Housing Statement
    - ii. Business & Economic Impact
      1. New Business Questionnaire
      2. Business outreach and recovery efforts with the Beverly Hills Chamber of Commerce
- 4) New Business
  - a. Subcommittee Updates
    - i. Art
      1. Next-Gen Art Map
    - ii. Charity
    - iii. Marketing
    - iv. Events
  - b. Open Discussion (Share interesting next gen-related info, events, invites, and ideas)

5) Adjournment

- a. The upcoming Next Beverly Hills Committee meeting is scheduled for April 15, 2021 at 6:00 PM



**Huma Ahmed**

**City Clerk**

**Posted: March 11, 2021**



Pursuant to the Americans with Disabilities Act, the City of Beverly Hills will make reasonable efforts to accommodate persons with disabilities. If you require special assistance, please call (310) 285-1014 (voice) or (310) 285-6881 (TTY).

Providing at least forty-eight (48) hours advance notice will help to ensure availability of services.

**Proposed OpenBH Letter**  
Next Beverly Hills Civic Action Subcommittee

*Dear Mayor and Members of the Beverly Hills City Council:*

*We as the Next Beverly Hills Committee are writing in support of extending the City's OpenBH program. As a City-chartered Committee, we foster leadership in our community and lend our voice to the issues that can make Beverly Hills a more competitive and attractive place to live, work in, and enjoy.*

*The OpenBH program aligns well with the interests of our community and the demographic we represent and we wish to wholeheartedly support its continuation. We would like to formally request the extension of the OpenBH program until at least December 31, 2021 and evaluate making the program permanent.*

*Extending the OpenBH program will not only allow businesses that have invested so much in enhancing their outdoor infrastructure to recoup their sizable investments, but will also promote places for safe outdoor gatherings and help rebuild a sense of community as we continue to recover from the impacts of COVID-19.*

*Thank you for your consideration and we look forward to continuing to work with you for the betterment of our City.*

**Next Beverly Hills Housing Statement**  
Next Beverly Hills Civic Action Subcommittee

The Next Beverly Hills Committee is charged to engage residents between the ages of 25 and 45 through innovative initiatives that address lifestyle, economic, and civic needs. The committee would like to provide feedback from its members on the Housing Element for the General Plan.

We urge you to take this statement into consideration when updating the 2021-2029 Housing Element.

Our cohort is particularly sensitive to the cost of housing and finds that to be our top priority. In an effort to reduce the market rate of newly developed housing, we encourage you to consider the following:

1. Reduce minimum unit size requirements for apartments. There is no need for a studio apartment to be 600 sq. ft. (equivalent to 30' x 20'). As the number of bedrooms increases, minimum size requirements become even less appropriate. A young family looking for a two bedroom apartment does not necessarily need 1,300 square feet of livable space.
2. Reduce, but do not eliminate minimum parking requirements. As metro is introduced to Beverly Hills and ride sharing continues to be a popular option for our generation, the cost borne by tenants of extremely expensive parking construction become onerous and unnecessary. For example, the current requirement that a newly constructed one bedroom apartment be assigned two parking spaces is entirely inappropriate. The Committee does, however, recognize that the majority of residents in the West LA area do prefer to commute with a personal vehicle so it is appropriate for apartment buildings to have some provision for parking.
3. The City should explore methods of reducing the cost to developers of building new housing. Nothing can or should be done to mitigate the market price of land acquired for new housing developments, but The City should work towards reducing the amount of time spent reviewing and approving permits and entitlements which should result in drastically reduced costs associated with creating new housing stock in Beverly Hills.

The top 4 reasons we choose to live, or would like to live in Beverly Hills are:

1. Location (proximity to surrounding areas)
2. Safety of Neighborhood
3. Quality of Community
4. City Services

The City may need to consider rezoning areas to accommodate more housing units. We think these housing units should be accommodated by allowing more density in multi-family and mixed-use zones.

We find these issues to be extremely important:

1. Making housing affordable
2. Encouraging the rehabilitation of existing housing stock
3. Maintaining the character of existing residential neighborhoods in the City
4. Establishing programs to help at-risk homeowners keep their homes

We find these issues to be somewhat important:

1. Ensuring that children who grow up in Beverly Hills can afford to live in Beverly Hills
2. Ensuring that the housing market in Beverly Hills provides a diverse range of housing types, including single-family, townhomes, apartments, duplex/triplex, and condominiums to meet the varied needs of local residents
3. Establishing special needs housing for seniors, large families, veterans and/or persons with disabilities.
4. Providing shelters and transitional housing for the homeless, along with services to help move people into permanent housing
5. Encouraging the rehabilitation of existing housing stock
6. Fair/Equitable housing opportunities and programs to help maintain and secure neighborhoods

We find these issues to not be important:

1. Integrating housing that is affordable throughout the community to create mixed-income neighborhoods

**New Business Questionnaire**  
Next Beverly Hills Business & Economic Impact Subcommittee

**Background:**

This questionnaire will be made available to the owner, owner's representative or any authorized representative of a development project within the City of Beverly Hills.

These projects benefit from substantial community input during the planning process. The Next Beverly Hills Committee ("NBH") hopes to inform its members about these projects and encourages the involvement of the next generation of stakeholders.

**Process:**

Initially, NBH will determine which questions are important to its members. The questionnaire will be circulated to the committee's voting body. If approved, the questionnaire will be made available for any new project to complete and submit to the Business & Economic Impact Subcommittee ("BEIS").

Upon receipt, BEIS will present the responses to the questionnaire allowing committee members to ask questions for a predetermined period of time and provide additional information for members to learn more about the project.

The committee will not vote on support for the proposed project but are encouraged to be involved individually.

**Questions:**

Business Name:

Address:

Description (i.e. commercial, residential, mixed use, etc.):

If mixed use - what retail or other businesses are you trying to retain for lease?

FAR (Floor Area Ratio):

Architectural style:

What stage is the project in?

How will the Next Generation benefit from this?

What kind of economic impact will this have on the City?

Why is this necessary?

Why Beverly Hills?

What makes this project different from other preexisting developments in the city?

What impact will this project have on available parking?

How much bike parking is there?

How much space will be open to the public?

Additional pertinent information (max of 500 words):