



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210
4th Floor Conference Room A

**Beverly Hills City Council Liaison / Rodeo Drive/Special Event/Holiday Program
Committee:**

MEETING HIGHLIGHTS

Tuesday, February 12, 2019
3:00 PM

MEETING CALLED TO ORDER

Date / Time: February 12, 2019/ 3:00 PM

IN ATTENDANCE: Mayor Julian Gold, Councilmember Lili Bosse, City Manager Madhi Aluzri Director of Emergency Management, Resilience and Recovery Pamela Mottice-Muller, Assistant Chief of Police Marc Coopwood, Sgt. Lincoln Hoshino, Sgt. Dave Tomlin, Community Outreach Manager Huma Ahmed, Special Event and Filming Coordinator Magdalena Davis, Administrative Intern Luis Gonzalez, Cara Kleinhaut (RDC/Agenc), Darren Bigras (RDC/Agenc), Dana Pusateri (RDC/Agenc), Nicola Cagliata (Rodeo Drive Committee), Mark Anderson (Beverly Wilshire), Irene Boujo (Mindy Weiss), Alexis Futterman (Mindy Weiss), Dick Roberts (Entertainment Studios), Ashley Sanchez (Run to Remember), Robert Larmone (Run to Remember), Mark Kirunchyk (Run to Remember)

1) Public Comment

Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: None

2) Rodeo Drive Committee Art Installation Conceptual Design

- Presentation from Cara Kleinhaut from the Rodeo Drive Committee
- RDC proposes quarterly art installation.
 - Theme as proposed reflects a “jet setter” lifestyle and will be on display on Rodeo Drive, location has yet to be determined.
 - Council Liaisons were asked to provide direction and approval of the conceptual design
- Council Liaisons approved conceptual design and possible locations with some modifications: 9
 - Requested different/brighter colors for the back drop.
 - Requested that the vintage suitcases be structurally sound and can hold sitting/standing visitors
 - The overhead ceiling be at least 6’8”
 - The structure be ADA accessible.
 - Locations would be reviewed along Rodeo Drive.

3) Oscar Gala Street Closure at the Beverly Wilshire Hotel on February 24, 2019

- The Beverly Wilshire Hotel and Mindy Weiss Productions discussed a proposed Oscar Gala event and street closure on Sunday, February 24, 2019.
- Event estimated 350-500 attendees
- Police Department assessment states that the street closure could be feasible, but would require traffic control officers to staff. BHPD advised that the street parking meters will need to be purchased.
- City Liaisons approved event and street closure.

4) Run to Remember Half Marathon and 5/10K on April 7, 2019

- Run to Remember presentation by Robert Larmone and Mark Kirunchyk, outlined organizations history, mission, proposed race course and mailer notification.
- Requested that the City provide a fire truck to hang U.S flag.
- Requested an in-kind fee waiver of permits and street closure fees.
- Beverly Hills Police Department:
 - Staff provided logistics for proposed race course
 - Will require an estimated 80 personnel to staff race. This would require approval of personnel supplement with LAPD/LADOT for proper execution
 - Asked about the possibility of traffic metering.
 - Traffic metering would be at the discretion of the police department
 - BHPD supports this race, organization, and its mission
- Event would be open to the public to observe and/or participate
- City Council Liaisons approved the race course, in-kind fee waiver of permits and street closure fees only, coordinating LAPD/LADOT to supplement personnel for event.
- City Council Liaisons asked for aggressive public notification prior to race
- City Council Liaisons were requested to consider allowing the event to become an annual program. A commitment was not made by the City Council Liaisons.

ADJOURNMENT

Date / Time:

February 12, 2019 / 3:44 PM