



**CITY OF BEVERLY HILLS**  
455 N. Rexford Drive  
Beverly Hills, CA 90210  
Virtual Meeting

**Next Beverly Hills Committee Meeting**

**MEETING HIGHLIGHTS**

Thursday, December 16, 2021  
6:30 PM

**MEETING CALLED TO ORDER**

Date / Time: December 16, 2021 / 6:32 PM

**IN ATTENDANCE:** Mayor Robert Wunderlich, Councilmember Julian A. Gold, M.D., Deputy City Manager Gabriella Yap, Police Chief Mark Stainbrook, Management Analyst Gabrielle Ressa, Chair Noelle Freeman, Vice Chair Tiffany Davis, Allison Adams, Ori Blumenfeld, Kipton Cronkite, Erika De La Cruz, Noah Etessami, Kaveh Farshad, Judie Fenton, Shawbong Fok, Kitty Freeman, Joel Hile, Irma Hopkins, Todd Johnson, Kory Klem, Sharona Nazarian, Derrick Ontiveros, Ariel Ouziel, Alina Pavlyuk, Anjali Rajpal, Tiffany Saidnia, Raven Vermeil, Mary Wells

**1) Public Comment**

Members of the public were given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: There were two public comments.

**2) Welcome & Introductions**

**a. Next Beverly Hills Chair Noelle Freeman and Vice Chair Tiffany Davis**

- Chair Freeman and Vice Chair Davis welcomed the group.

**b. Self-Introductions by Guests and Prospective New Members**

- Shawbong Fok introduced himself to the group.
- Sharona Nazarian introduced herself to the group.
- Alina Pavlyuk introduced herself to the group.

**c. Mayor Robert Wunderlich and Councilmember Julian A. Gold, M.D.**

- Mayor Wunderlich and Councilmember Gold welcomed the group and relayed information about upcoming City Council meetings, safety policies in the City, new businesses in the City, and introduced Police Chief Mark Stainbrook.

**3) New Business**

**a. Introduction to Police Chief Mark Stainbrook**

- New Police Chief Mark Stainbrook introduced himself to the Next Beverly Hills Committee and discussed safety and security in the City, including new Officers, drones, cameras, automatic license plate readers, crime reporting, safety tips in the City and at home.

**b. Next Up – City Announcements for the Next Generation**

- Chair Freeman discussed upcoming events in the City, including Wellness Wednesdays.
- Vice Chair Davis introduced Beverly Hills United School District Board President Mary Wells.

**c. Vice Chair Election Results**

- Chair Freeman announced the Vice Chair for the Next Beverly Hills Committee for 2022 is Noah Etessami. Vice Chair Davis will become the Chair in 2022.
- The Committee presented a plaque to Chair Freeman congratulating her for her leadership as Chair in 2021. Chair Freeman expressed her thanks for the successful 2021 year.

**d. Subcommittee Appointments**

- Vice Chair Davis explained the process of selecting Subcommittee Chairs for 2022.

**e. 2021 Recap and 2022 Goal Setting**

- Chair Freeman discussed 2021 initiatives including face masks, the Civic Action Subcommittee, the Charity Subcommittee, the new business questionnaire, and Visions of the Future, the joint initiative with the Arts and Culture Commission and the Human Relations Commission.
- The mission statement: Next Beverly Hills ("NBH") is a committee of talented, next generation leaders focused on innovative initiatives which address the lifestyle, economic, and civic needs of those in their 20s, 30s, and 40s. Chartered by the Mayor and the City of Beverly Hills, it seeks to engage all who are interested to inspire them to make Beverly Hills a better place for all.
- The Committee has prioritized the following areas of focus for 2022:
  - Leadership Development
  - Next Gen Events & Outreach
  - Next Gen Arts & Culture
  - Historical Appreciation
  - Economic Development
  - Safety & Quality of Living
  - Charitable Engagement

**4) Current Business**

**a. Citywide Valet**

- This topic will be discussed in the future along with the OpenBH program.

**b. 2020-2021 Time Capsule**

- Vice Chair Davis updated the Committee on details regarding items to put in the time capsule.

**c. Subcommittee Updates**

**i. First Thursdays**

- Chair Freeman reminded that the next First Thursdays is January 6, 2022.

**ii. Next Gen Art**

- Kipton Cronkite spoke about the Visions of the Future art installation featuring Kevin Hees.

**iii. Charity**

- There was no discussion for this item.

**iv. Marketing**

- Raven Vermeil took a group photo.

**v. Events**

- Anjali Rajpal mentioned upcoming holiday events.

**vi. Business & Economic Impact**

- Noah Etessami discussed First Thursdays.

**vii. Next Gen Civic Action**

- There was no discussion for this item.

**d. Open Discussion (Share interesting next-gen related info, events, invites, and ideas)**

- There was no discussion for this item.

**5) Future Agenda Items**

- There was no discussion for this item.

**6) Adjournment**

**a. The upcoming Next Beverly Hills Committee is scheduled for Thursday, January 20, 2022 at 6:30 PM.**

- Date / Time: December 16, 2021 / 7:33 PM