

**CITY OF BEVERLY HILLS
Community Charitable Foundation
Board of Directors Meeting**

MINUTES

**455 North Rexford Drive
Beverly Hills, CA 90210
4th Floor - Conference Room A**

**Monday, December 7, 2015
5:00 p.m.**

The City of Beverly Hills Community Charitable Foundation (CBHCCF) Board meeting was held in the 4th Floor Conference Room A at 5:10 p.m.

ROLL CALL

Directors Present: Eliot Finkel, John Mirisch, Kathleen Rothner and Ronit Stone
Directors Absent: Nancy Krasne
Officers Present: Chief Executive Officer Mahdi Aluzri
Chief Financial Officer Don Rhoads
Officers Absent: None

Staff: Assistant City Manager Mahdi Aluzri, City Clerk Byron Pope, Chief Assistant City Attorney Lolly Enriquez, Deputy City Manager Cheryl Friedling, Recreation Services Manager Brad Meyerowitz, Community Services Administrator Gisele Grable, and Executive Assistant Karen Fremming

Attendees: Charitable Solicitations Commissioner Murray Fischer; and CSC Liaison Police Division Commander Erick Lee

APPOINTMENT OF CHIEF EXECUTIVE OFFICER

City Clerk Byron Pope administered the swearing in of Vice Mayor John Mirisch as a CBHCCF Board Member.

COMMUNICATIONS FROM THE AUDIENCE

None.

- 1) **CBHCCF Foundation Donations Report of Donations and Financial Statements**
Chief Financial Officer Rhoads provided an overview of donations, totaling \$390,310, received by the Foundation through November 30 and received since the Board's last meeting on June 29, 2015. All but \$5,000 (Adopt a Bench program/plaques on City park benches) of these donations were designated for the Beverly Gardens Park Renovation Project.

Donations approved and accepted.

Ayes: Finkel, Mirisch, Rothner, and Stone

Noes: None

Absent: Krasne

CARRIED

- 2) **Donation Pledges for Beverly Gardens Park Renovation Project**
Community Services Administrator Grable reviewed current donation pledges to date for the Beverly Gardens Park fundraising efforts, with \$2.7M total pledges; \$1.6M received to date and \$1.1M remaining.
- 3) **Charitable Foundation Donation by Councilmembers Bosse and Krasne to Cover Costs Associated with Screening of *History of Beverly Hills* Documentary**
Deputy City Manager Cheryl Friedling provided information regarding the free screening of *History of Beverly Hills* and reception offered at no cost to the community. The City Council was in support of the program and it was requested that donations to the CBHCCF, earmarked for the event, could cover the costs. Councilmembers Bosse and Krasne offered to donate in order to cover the costs of the program.

Donations earmarked for the event, approved to utilize the CBHCCF designation.

Ayes: Finkel, Rothner, Stone, and Mirisch

Noes: None

Absent: Krasne

CARRIED

- 4) **Charitable Solicitations Ordinance**
Charitable Solicitations Commissioner Murray Fischer and CSC Liaison Erick Lee provided information regarding the recommendation to exempt the CBHCCF from the Charitable Solicitations Ordinance. Since the fundraising efforts are earmarked for City projects and programs, and the funds received by the CBHCCF are subject to the City's financial audit policies, etc., it was suggested to exempt the Foundation from obtaining charitable solicitations permits. In addition, some of the "best practices" suggested by Commissioner Fischer and CSC Liaison Lee included that all fundraisers should strive to obtain net proceeds greater than 50% of total contributions per event; Foundation should review and approve publicity prior to publication; and the Foundation review its federal Form 990 annually. The CSC will be finalizing the recommendation at an upcoming CSC meeting for formal approval of the Charitable Solicitation Ordinance modification.

The Board agreed and approved to the recommended modification.

Moved by Mirisch, seconded by Finkel

Ayes: Finkel, Mirisch, Rothner, and Stone

Noes: None

Absent: Krasne

CARRIED

- 5) **Entities Seeking Use of CBHCCF's Name for City-Related Fundraising Efforts**
Commissioner Fischer and CSC Liaison Lee provided information on the Charitable Solicitations Commission's various criteria for reviewing permits, such as the "net proceeds greater than 50% of total contributions." It was suggested that the CBHCCF develop criteria for the review of requests from any external entities that request to utilize the CBHCCF's designation for fundraising activities. The Board asked the CSC if they would be willing to assist and develop or provide a list of standards and criteria that can be utilized by the Board. It was agreed, and the CSC will return to a future CBHCCF Board meeting with recommended criteria.

- 6) **2015 Biennial Conflict of Interest Code Report (Exhibits A and B)**
The Board approved the 2015 City of Beverly Hills Conflict of Interest Code (including Exhibits A and B) which requires that each local agency adopt a Conflict of Interest Code and determine which positions within the agency are subject to the Code. (4/0)

Moved by Finkel, seconded by Stone

Ayes: Finkel, Mirisch, Rothner, and Stone

Noes: None

Absent: Krasne

CARRIED

- 7) **Adoption of CBHCCF Board Meeting Minutes**
The June 29, 2015 Minutes approved and adopted.

Moved by Finkel; seconded by Rothner

Ayes: Finkel, Rothner, and Stone

Noes: None

Abstain: Mirisch

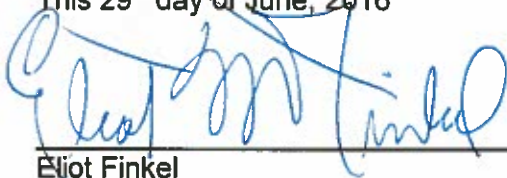
Absent: Krasne

CARRIED

ADJOURNMENT

There being no further business, Chair Finkel, with the consent of the Board, adjourned the meeting at 6:03 p.m.

PASSED, Approved and Adopted
This 29th day of June, 2016



Eliot Finkel
Chair – Board of Directors
City of Beverly Hills Community Charitable Foundation