



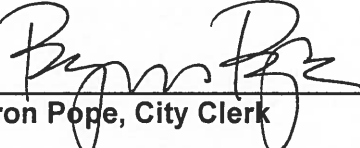
**Beverly Hills City Council Liaison / Chamber of Commerce Committee
will conduct a Special Meeting, at the following time and place, and will
address the agenda listed below:**

**CITY HALL
455 North Rexford Drive
4th Floor Conference Room A
Beverly Hills, CA 90210**

**Thursday March 1, 2018
4:30 PM**

AGENDA

- 1) Public Comment
 - a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.
- 2) Orange Barrel Media/IKE (Interactive Kiosk Experience) Smart City Proposal
- 3) Adjournment


Byron Pope, City Clerk

Posted: February 27, 2018

***A DETAILED LIAISON AGENDA PACKET IS AVAILABLE FOR REVIEW IN THE
LIBRARY AND CITY CLERK'S OFFICE.***



In accordance with the Americans with Disabilities Act, Conference Room A is wheelchair accessible. If you need special assistance to attend this meeting, please call the City Manager's Office at (310) 285-1014 or TTY (310) 285-6881. Please notify the City Manager's Office at least twenty-four (24) hours prior to the meeting if you require captioning service so that reasonable arrangements can be made.



CITY OF BEVERLY HILLS
POLICY AND MANAGEMENT

MEMORANDUM

TO: City Council Chamber of Commerce Liaison Committee

FROM: Logan Phillippo, Senior Management Analyst

DATE: March 1, 2018

SUBJECT: Orange Barrel Media/IKE (Interactive Kiosk Experience) Smart City Proposal

ATTACHMENTS:

1. Map of Proposed Kiosk Locations
2. Presentation of Kiosk with Dimensions

The City has been approached by Orange Barrel Media to consider placing interactive kiosks in commercial areas throughout Beverly Hills. The purpose of this meeting is to evaluate program options for any potential kiosk pilot program.

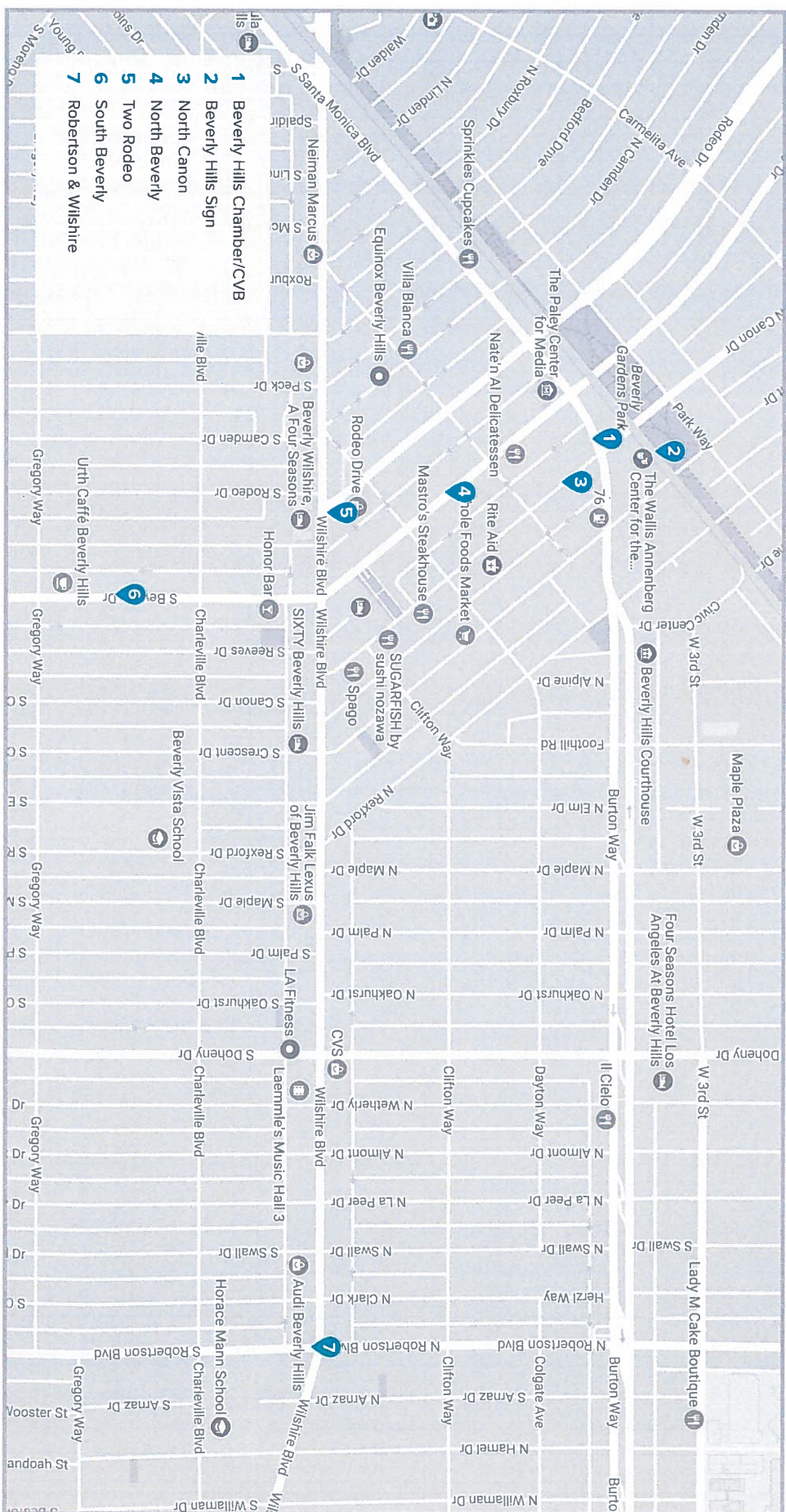
On December 20, 2017, Orange Barrel Media met with the City Council Chamber of Commerce Liaison Committee and discussed various elements of the interactive kiosk experience. The City requested to see samples of a smaller kiosk.

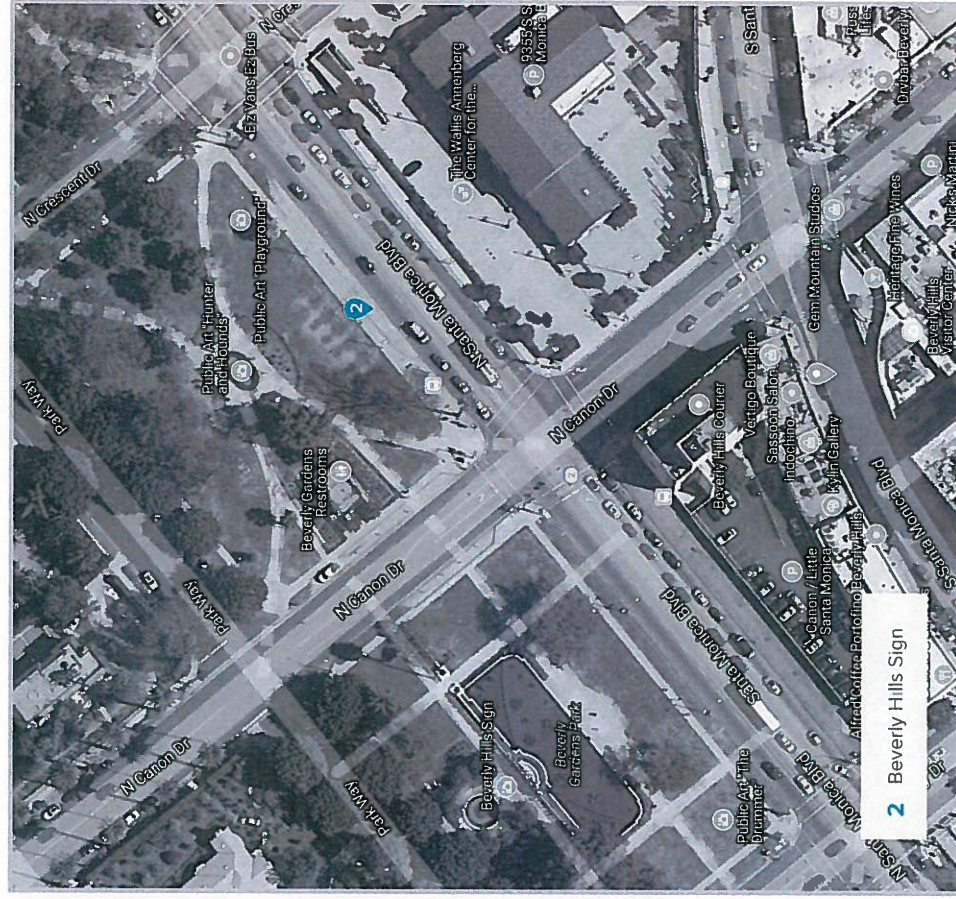
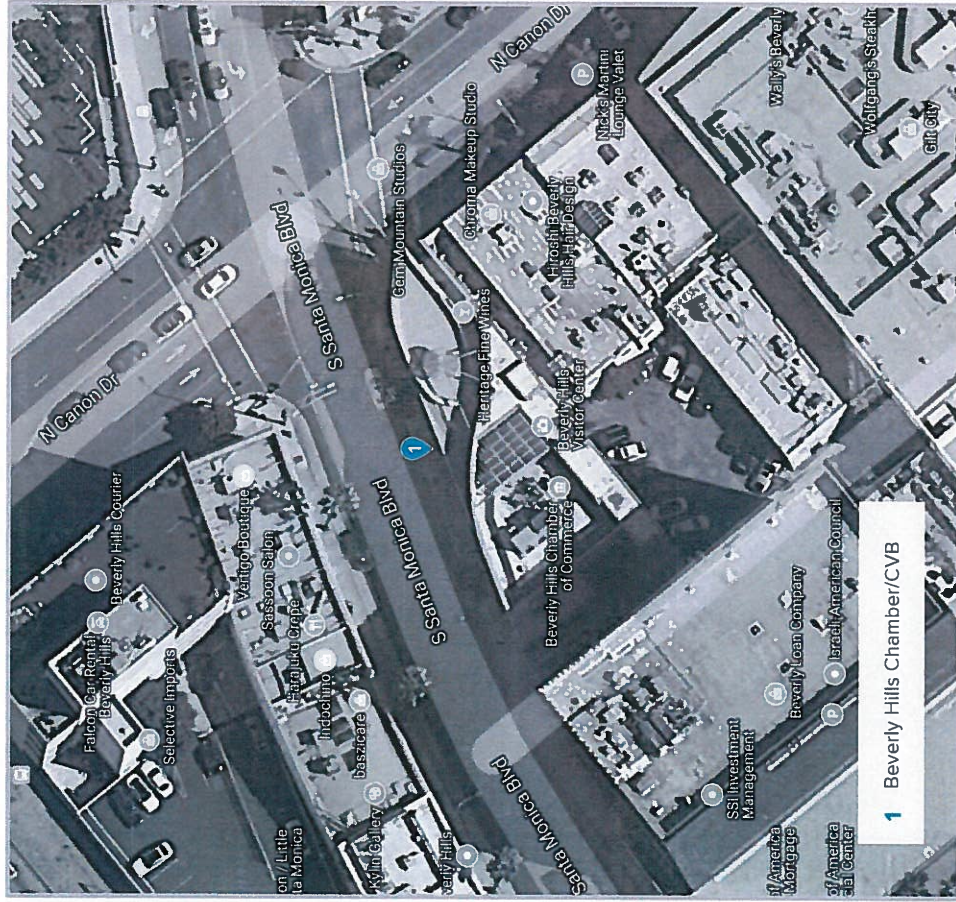
Attachment 1 includes a map, submitted by the vendor, of seven proposed locations to place interactive kiosks. Each location would have one kiosk. The City has previously indicated that consideration will be given only for one kiosk as an initial phase of any pilot program. The preferred location is option 1 as shown on the map in attachment 1.

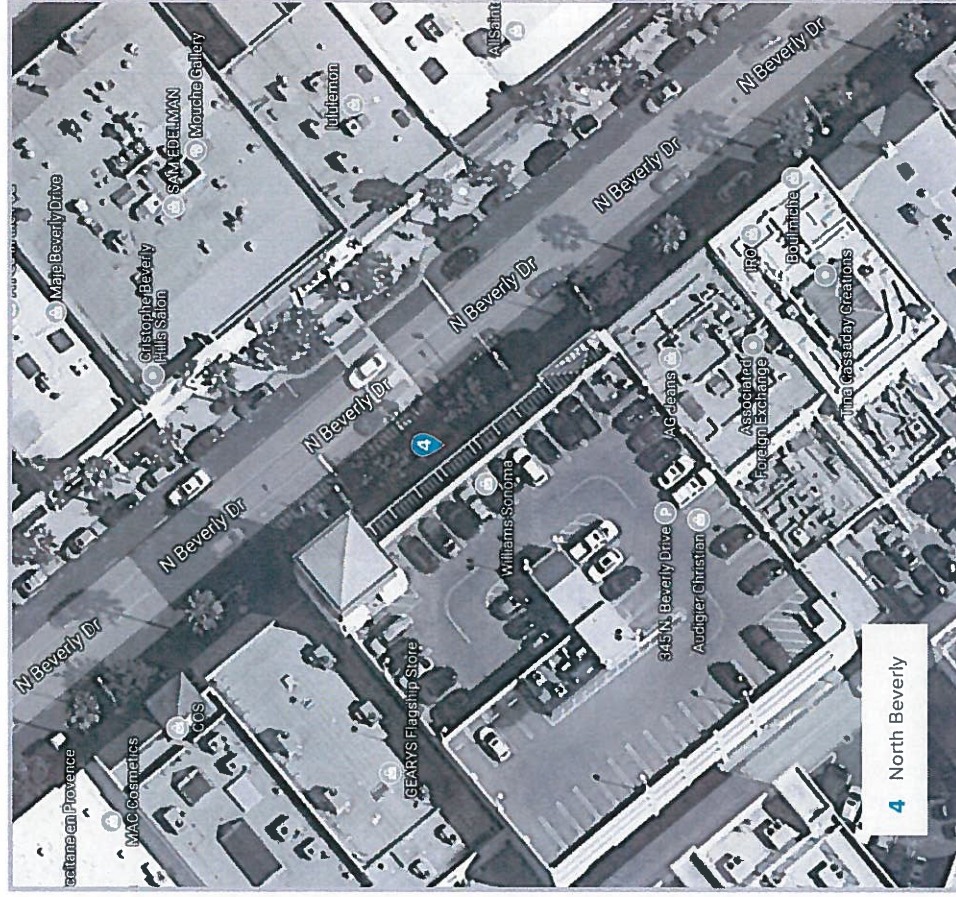
Attachment 2 includes a presentation that demonstrates two options for kiosk dimensions, the original kiosk version and a shortened kiosk version. The original kiosk is 8'3" in height with a 65" screen. The shortened version is 6'6" in height with a 55" screen.

The vendor will discuss pilot program options, provide a life-size cardboard kiosk for sample purposes, and seek next steps from the City on development and/or implementation of any potential pilot program.

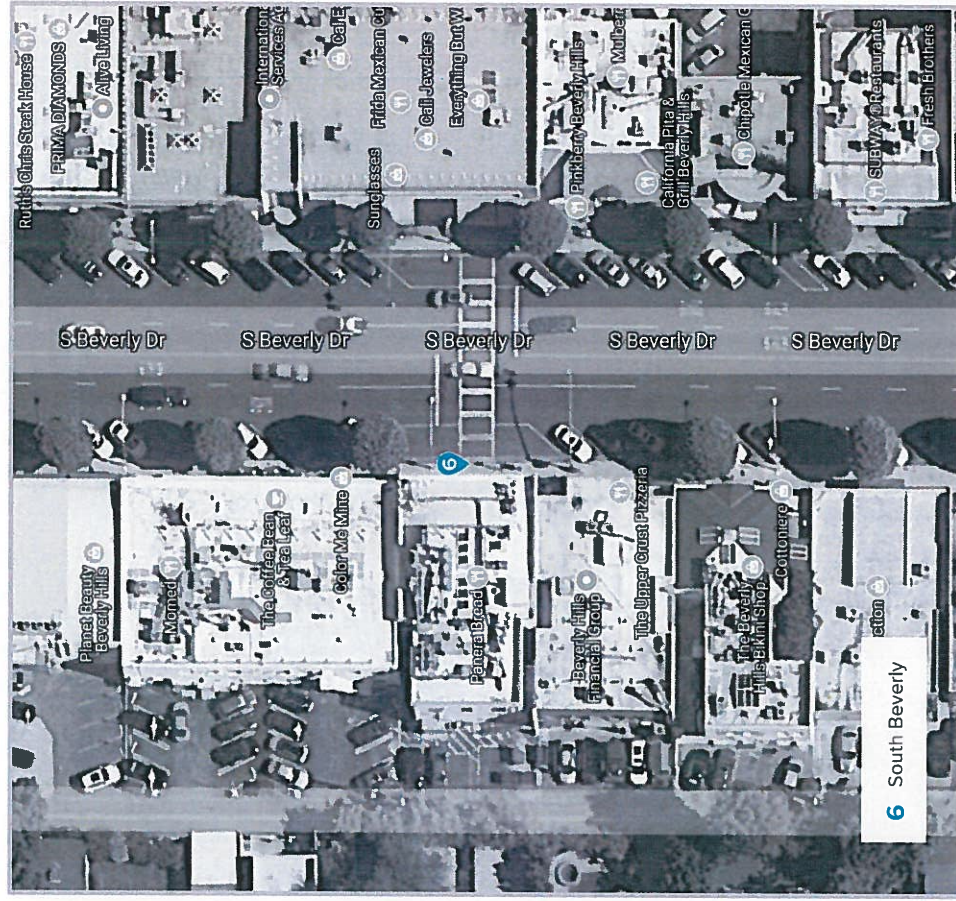
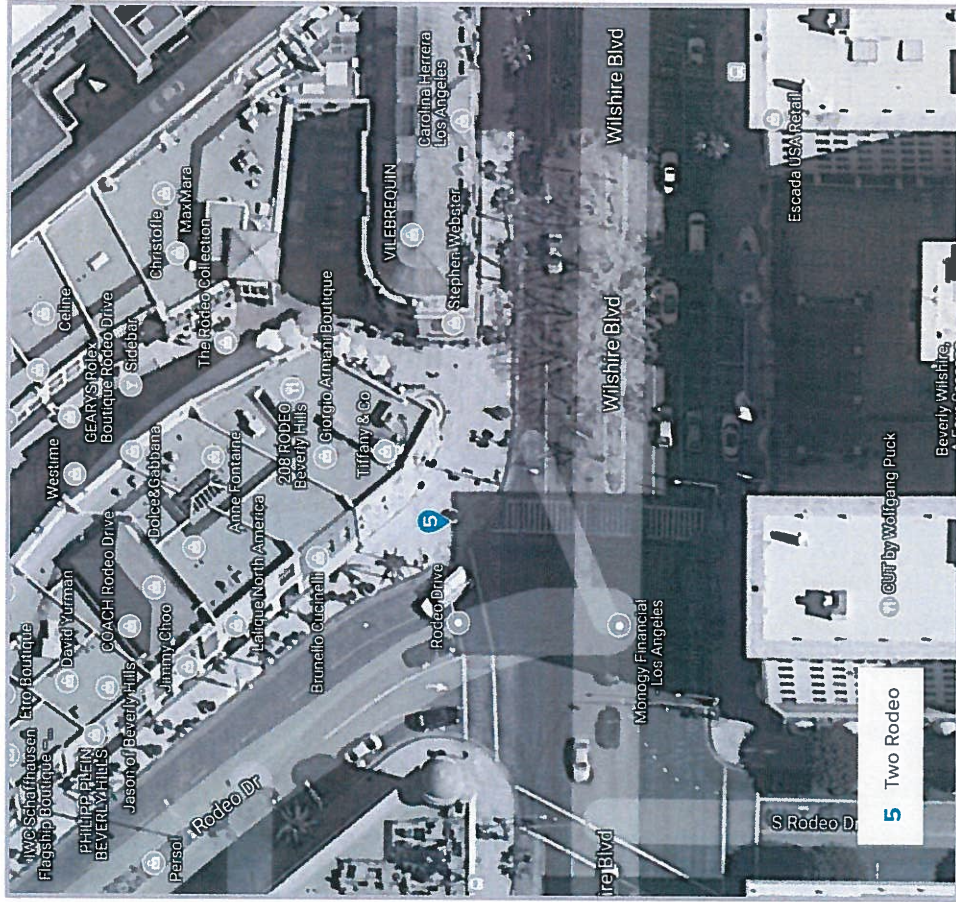
Attachment 1

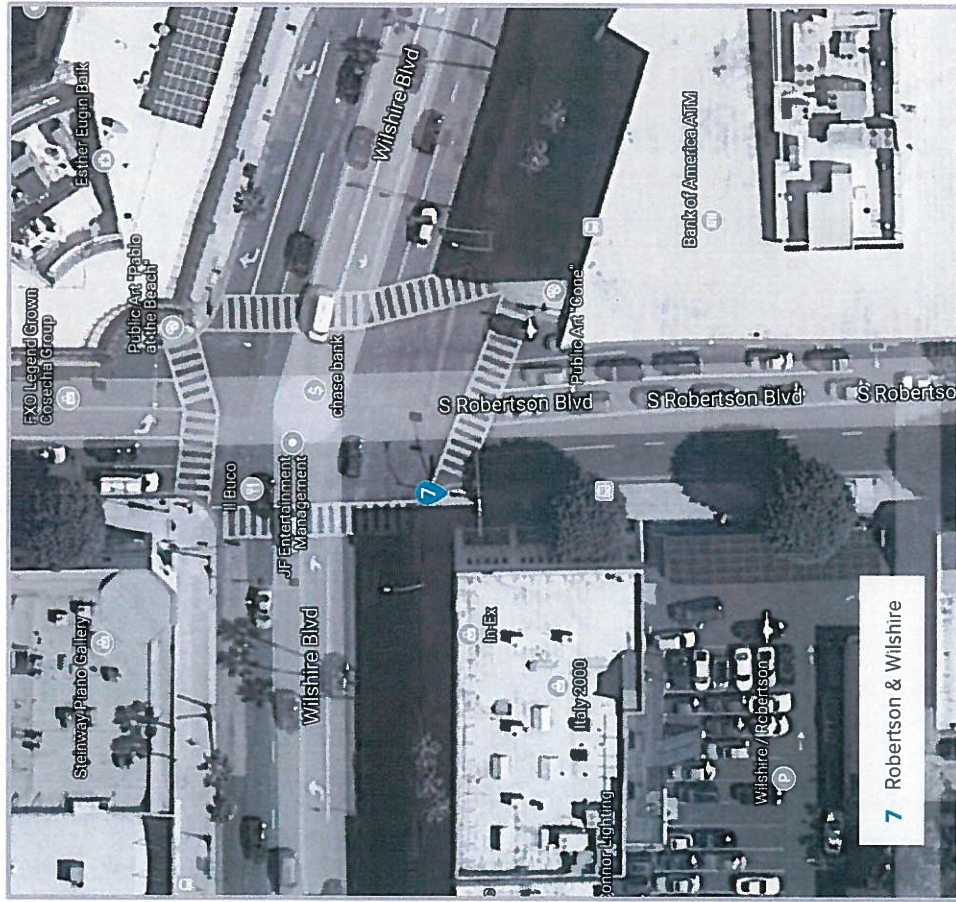






BEVERLY HILLS • Kiosk Location Map





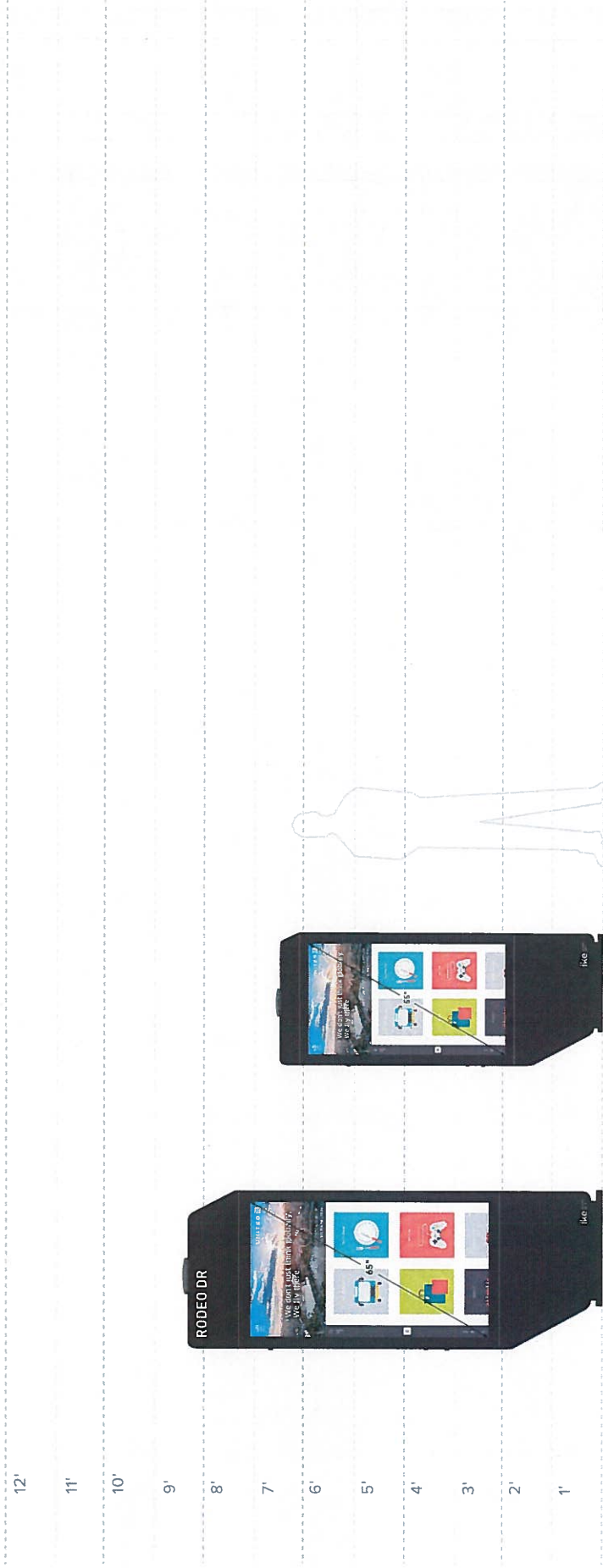
Attachment 2



Kiosk Size Adjustment

ORIGINAL IKE:
8'-3" height; 65" screen

SHORTENED IKE:
6'-6" height; 55" screen





ORIGINAL IKE

IKE SMART CITY | BEVERLY HILLS | KIOSK SIZE ADJUSTMENT



SHORTENED IKE

IKE SMART CITY | BEVERLY HILLS | KIOSK SIZE ADJUSTMENT

Thank you



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